

Your Project.

Design Problem

The writer of a new children's book is about to have their book published but they don't yet have a front cover.

Book options, choose from one of the below:

The Magic Tent

The Dragon who stole my bicycle

My Letter

The Night Journey

Tall Trees

Kitty the Cat

In order to do this project, you will need to make some decisions about the story. You will need to decide what the book is about, who wrote it and what age group the book is aimed at.

Design Brief:

To design a front cover for (your chosen book), it must contain the name of the book and the author. The design must communicate to the target audience and give them an idea of what the book is about.

Design specification:

The cover must appeal to the age group ____ - ____

I will make the cover using _____

The colour scheme should be _____

The size of the front cover will be _____

The Name of the book must be _____

The authors name must appear on the front cover

The cover needs to make the target market feel _____

The cover needs to show that the book is about _____

Mood Board

Create a collage that contains colours you want to use, as well as pictures that show the themes of the book, and the feeling you want the cover to have.

Typography

What sort of lettering do you want to use on the book, what colours should it be? How big will you have the lettering, where do you think would be the best place to put it? What sort of lettering is going to suit the books audience?

Concept board

Create 4 sketches of possible covers, you can give these as much detail as you want, or you can add notes to them if you would prefer. You can colour them or collage them. Make sure that you think about your design brief and design specification when you are designing them

Final design

Which of your concept designs fit the brief and the specification best? Which do you think the readers of the book would like the most.

Use this design to make your final copy. make sure it contains all of the elements that you have listed in your specification