



ACADEMY FOR
**ENTERPRISING
GIRLS** PRESENTS
techgirls»

ONLINE STEM ENTREPRENEURSHIP WORKSHOPS

2 x
half day



PITCH

- Tell your story
- What problem + why is it important?
- Why your app?
- Why your audience?
- How will it solve the problem?

IDEATE

- Creating mindset
- Brainstorm local problems
- Community empathy map
- Personas + Scenarios
- Pivot or proceed

RESEARCH

- Other solutions to your problem?
- What can you learn?
- Competitor analysis
- Your pros and cons

BUILD

- Wireframe
- Idea validation
- Risk id
- Colour wheel
- Memorable names

www.enterprisinggirls.com.au

www.techgirlsmovement.org

www.thewag.com.au

Email -info@techgirlsmovement.org

2020 ONLINE Workshops
Saturday May 23 & May 30
9:00 AM to 12:00 PM

ONLINE workshop for female students in your region, aged 10-18!
Hosted by The WAG for GirlsTeam Club!

Attend both sessions!

Register today via Eventbrite

<https://www.eventbrite.com.au/e/girlsteam-academy-for-enterprising-girls-tickets-105347410942>

